

Professional Publications

A widely-published author, Mr. Michelman writes for legal and business journals, university lectures, and academic monologues. All the voluminous fine print can be skim-read here:

- “Dilution: Another Pitfall in Brand Name Selection,” *St. Louis Small Business Monthly*, November, 2006.
- “Copyright: The Inherent Dangers of Copywrong on the Internet,” *St. Louis Small Business Monthly*, October 2005.
- “A Paddle for Navigating up the Internet Creek—The Range of Issues Affecting Business Liability Arising from Company and Employee Use of the Internet,” 24th Annual St. Louis Corporate Counsel Institute, April 21, 2005.
- “Legal Issues in Your Client’s Electronic Business,” *St. Louis Bar Journal*, November 2002.
- “Copyright: The Inherent Dangers of Copywrong on the Internet,” *Market Trends*, Sept-Oct 2002.
- “So Your Client Wants to Enter E-Commerce,” *Bar Association of Metropolitan St. Louis*, August 2001.
- “Copyrights and Technology,” Washington University Center for Emerging Technologies, May 2000.
- “E-Commerce Legal Issues,” University of Missouri, March 2000.
- “Are You Ready for the Year 2000?,” *Bar Association of Metropolitan St. Louis*, February 24, 1999.
- “Legal Considerations in International Sales,” *St. Louis Small Business Monthly*, October, 1998.
- “Legal Issues for Broadcast Television in the Technology Age,” *National Association of Television Arts and Sciences Bulletin*, April 1997.
- “Arts and Sciences,” *St. Louis Mid America Chapter Bulletin*, April 1997.
- “The Domain Name Game,” *Bar Association of Metropolitan St. Louis*, March 7, 1997.
- “Through the Looking Glass—Contracting with an Internet Services Provider,” *St. Louis Bar Journal*, Spring 1997.
- “Legal Issues in Internet Communication,” *St. Louis Small Business Monthly*, August 1996.
- “The Internet for Accountants,” HalfMoon Seminars, July 1996.
- “The Internet for Attorneys,” Clearwater Information Systems, Inc., January 1996.
- “Unauthorized Duplications of Computer Software,” *St. Louis Lawyer*, October 1995.
- “Privacy Rights and Electronic Mail,” *St. Louis Daily Record*, March 3, 1995.
- “Avoiding Legal Potholes in Advertising,” *St. Louis Small Business Monthly*, February 1995.
- “The Benefits of Trademark Registration,” *St. Louis Small Business Monthly*, February 1994.

- “Who Owns the Software? The Work Made for Hire Dilemma,” *St. Louis Bar Journal*, Summer, 1993.
- “Viva La Difference—Risk Analysis in International Procurement,” *Contract Management*, October 1992.
- “How to Reduce the Risk in Buying Software,” *St. Louis Business Journal*, January 13-19, 1992.
- “The Birth of Computer Law,” *St. Louis Lawyer*, November 1991.
- “Check Out Software License Restrictions Before you Buy,” *Houston Business Journal*, January 28, 1991.
- “Protecting Your Client’s Trade Dress,” *St. Louis Bar Journal*, Fall 1990.
- “Protecting Your Client’s Good Looks—Trade Dress Protection,” *St. Louis Bar Journal*, Fall 1990.
- “How to Protect Your Software Purchases,” *St. Louis Small Business Monthly*, September 1990.
- “Government Contractor Proprietary Rights Within the European Community in 1992,” *Contract Management*, September 1990.
- “Caveat Consultant: How to Penetrate the Maze of Computer Consultants,” *St. Louis Small Business Monthly*, August 1990.
- “Government Contracts are Different, Yet Profitable,” *St. Louis Business Journal*, June 4-10, 1990.
- “Computer Crime Comes of Age,” *St. Louis Computing*, June 1990.
- “New Trademark Act Eases Process,” *St. Louis Business Journal*, March 12-18, 1990.
- “What Does a License for Computer Software Mean?,” *St. Louis Business Journal*, March 12-18, 1990.
- “New Legal Prescriptions for the Computer Virus Bug,” *St. Louis Commerce*, February 1990.
- “Impact of Patent and Copyright Law Changes on Software Innovation,” *St. Louis Business Journal*, July, 1989.
- “Will Patent, Copyright Laws Stifle Innovation?,” *St. Louis Business Journal*, July 3-9, 1989.
- “Ethics in Government Contracts,” *Contract Management*, October 1988.
- “Legal Protection for Computer Software,” Vol. 32, *St. Louis Bar Journal*, Summer 1985.
- “Government Contract Administration,” Briefing Papers 84-10, Federal Publications Inc., October 1984.
- “A Brief Comparison of Government and Commercial Contract Law & Remedies,” *St. Louis Bar Journal*, Spring 1983.
- “International Government Contracting-Negotiation, Financing, and Administration,” Federal Publication Inc., 1983.
- “Negotiation Techniques,” Chapter 5 of Federal Contract Management, Matthew Bender & Co., New York, 1982.

- “The Adventure of the Nugatory Legend,” *National Contract Management Quarterly Journal*, Vol. 12, No.3, 1978.
- “Euthanasia,” *60 American Bar Association Journal* 242, 1974.
- “Descriptive Literature—A Trap for the Unwary,” *National Contract Management Journal*, Vol.7, No.2, 1973.
- “Notice of Cost Overruns and the Limitation of Cost Clauses in Cost-Reimbursement Contracts,” *Government Contracts Chronicle*, Vol.2, No.22, 1972.